WORLD ISLAMIC TOURISM CONFERENCE

5th WORLD ISLAMIC TOURISM CONFERENCE 2026

5 & 6 November 2026

The Zenith, Kuantan Pahang Darul Makmur

"Faith and Family Beyond Borders"

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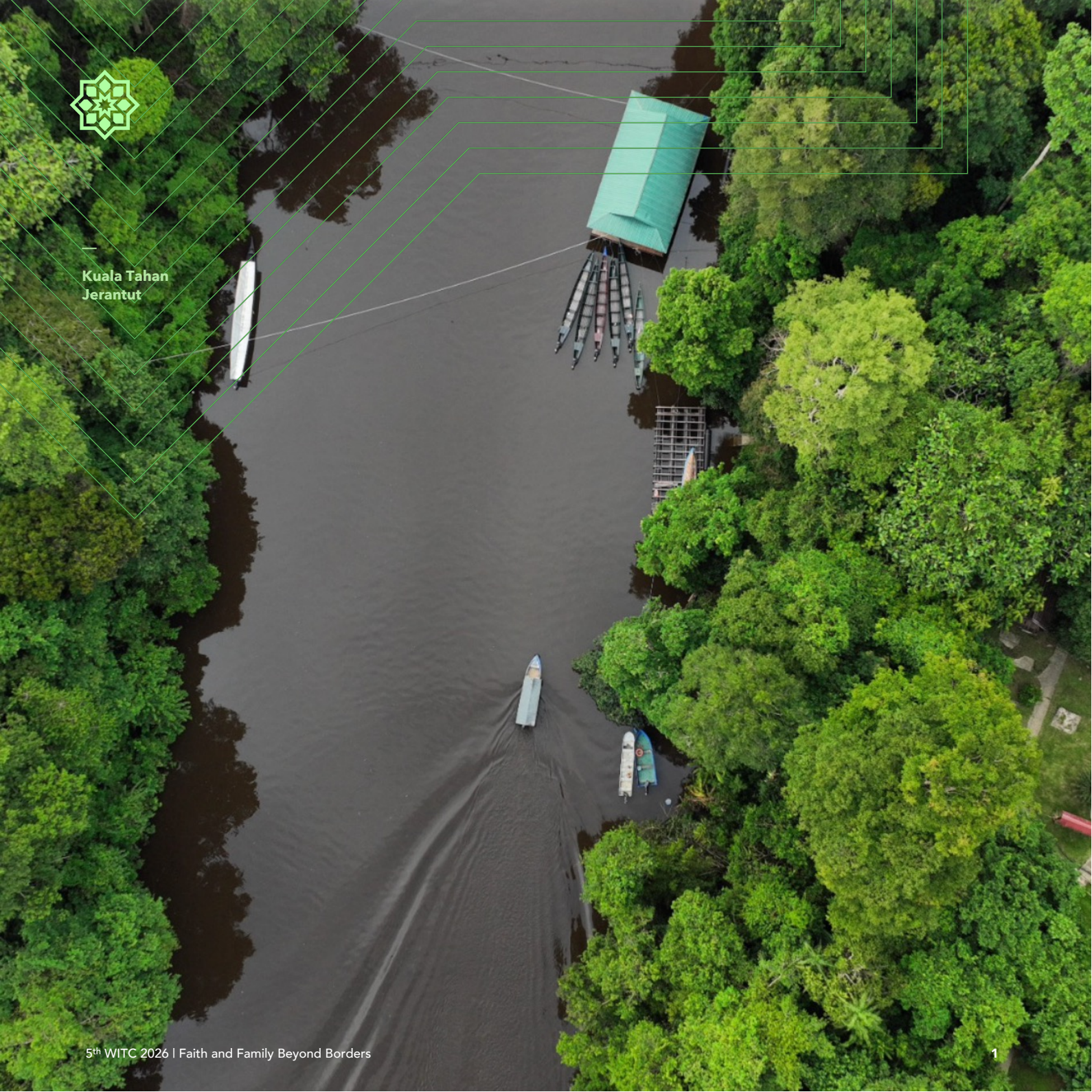
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Kuala Tahan
Jerantut

5th WORLD ISLAMIC TOURISM CONFERENCE 2026

Official Host

STATE OF PAHANG
DARUL MAKMUR

Supported by

KEMENTERIAN PELANCONGAN, KESENIAN DAN KEBUDAYAAN MALAYSIA

A celebration of

Visit Malaysia 2026-2027 Truly Asia

Organized by

ISLAMIC TOURISM CENTRE

Strategic Partners

Official Hotel

ZENITH KUANTAN



The Host

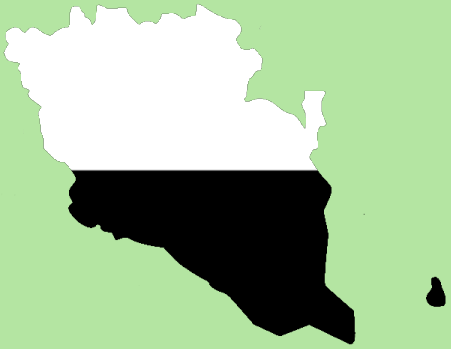
Selamat Datang

to The Great State of Pahang Darul Makmur

Whether you are seeking adventure, tranquillity, family experiences or cultural discovery, Pahang Darul Makmur welcomes you with unforgettable landscapes, warm hospitality and authentic Malaysian experiences.

.

Discover Pahang Darul Makmur



Welcome to Pahang Darul Makmur, Malaysia's largest state in Peninsular Malaysia and a captivating destination blessed with spectacular natural beauty. From lush ancient rainforests and misty highlands to golden beaches and vibrant towns, Pahang offers something special for every traveller.

Explore the wonders of Taman Negara, one of the world's oldest tropical rainforests, where visitors can discover incredible biodiversity, walk among the treetops, cruise along tranquil rivers and experience the thrill of the Malaysian jungle.

Escape to the cool, refreshing atmosphere of Cameron Highlands, renowned for its rolling tea plantations, colourful flower gardens, strawberry farms and scenic landscapes. For sun-seekers, the coastal charm of Cherating offers beautiful beaches, water activities and memorable encounters with nature.

The state capital, Kuantan, provides a gateway to Pahang's diverse attractions while offering delicious local cuisine, cultural experiences and a relaxed coastal atmosphere.

Where Nature, Adventure and Culture Come Together



—

Kuantan 188 Tower

This is WITC

The World Islamic Tourism Conference (WITC), organised by Tourism Centre (ITC), has evolved into more than an industry gathering. It is emerging as the foremost global forum for the ideas, relationships and strategic conversations shaping the USD225 billion Muslim travel market.

WITC Through The Years

2017 Establishing the Category

The inaugural WITC, held 24–25 July 2017 in Kuala Lumpur, launched under the theme "Understanding and Embracing Muslim-Friendly Tourism." Its strategic contribution was definitional: it gave a fragmented segment a shared vocabulary and a credible venue, positioning Malaysia as the field's first mover and convener.

2021 Resilience Under Disruption

Convened amid the pandemic, the second edition ran 15–17 November in a hybrid format under the theme "New Norms and Revitalisation." Seven core sessions addressed post-Covid economics, destination readiness and urban recovery. While peers paused, ITC repositioned WITC as a recovery-strategy forum, demonstrating continuity under stress.

2022 Scaling the Platform

The third edition, themed “Inspiring Balance, Transformations And Solutions” held 17–19 October at the World Trade Centre, introduced an exhibition element, adding commercial weight to the dialogue. Roughly 300 delegates daily and 40 speakers and moderators engaged across nine sessions spanning economy, sustainability, youth, education and technology, shifting WITC from conference to ecosystem.

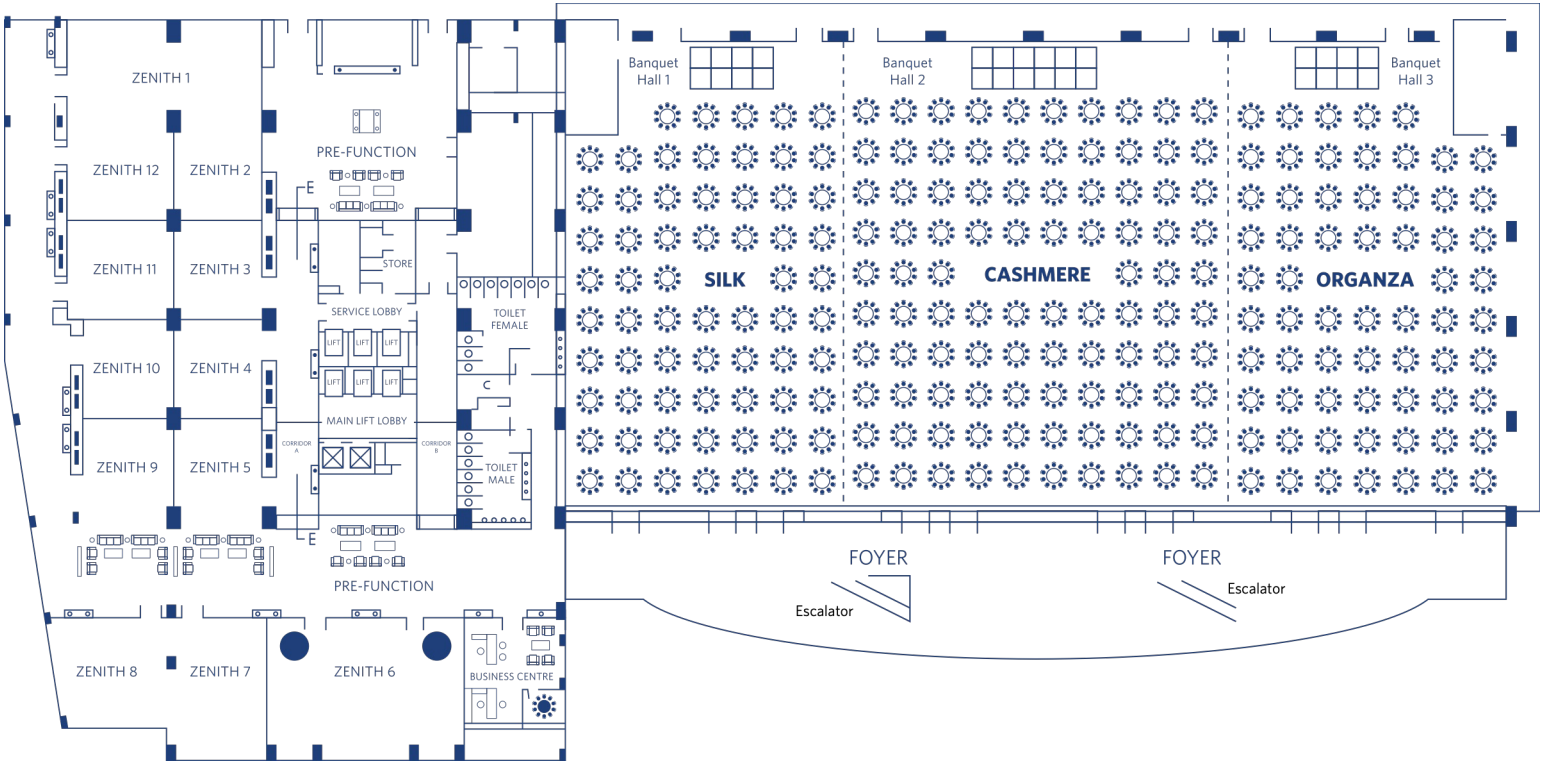
2024 Forging Global Connections

Held 12–13 September under the theme "Forging Connections," the fourth edition convened some 500 industry players across four tracks, including Understanding Muslim Tourists and Inclusivity. It closed with three MoUs and nine resolutions, evidence that WITC converts expert dialogue into commitments.

5th WITC 2026 : Charting the Course

The Platform	The Theme	Four Verticals	Thirteen-Track Agenda
	"Faith and Family Beyond Borders"	:: Creating Growth & Resilience	:: Future Of Umrah
			:: Middle East Geopolitical Outlook
			# Tech Talk
			# *Digital Art Show*
		// Exploring New Markets & Opportunities	> Halal Gastronomy
			> Muslim-Friendly Assurance Recognition
			// Force of Culture
		> Building Industry-led Recognition	# *Islamic Calligraphy Show*
			:: Inside The Mind of The Muslim Travellers
			> Driven By Deen
		# Driving Ideas & Innovations	# *The Adventure Of Tok Gulin & Cik Rai*
			// Emergence of New Islamic Tourism Market
			> Travel with Takaful

Conference Floor Plan



2026
Theme

Faith and Family Beyond Borders

Islamic Tourism Centre (ITC) sets up the tone and manner of 5th World Islamic Tourism Conference around a simple but consequential idea: the future of tourism will be shaped by people travelling not only across geography, but across shared multi-generational family values and cultures.

The conference will explore how Islamic tourism can evolve into a more connected, inclusive and resilient global ecosystem—one that serves faith, family, wellbeing, culture and discovery simultaneously. Our goal is to move from fragmented markets to connected opportunities; from Muslim-friendly services to trusted experiences; and from tourism growth to shared prosperity.

"Faith provides the compass; family provides the purpose; tourism provides the bridge"

Catch the session

Director General of ITC Mr. Mohammad Faisal Abu Suaib Khan will lay the 5th WITC theme and agenda on 5 November 2026, 10.00am

Program

Conference

Day 1
5 Nov
2026

Day 1 | Thursday | 5 November 2026

8.00am	Registration + Industry Networking
9.30am	**OPENING CEREMONY** Negaraku , Pahang State Anthem and Doa **Welcome Remarks by YB Dato Sri Tiong King Sing, Minister Of Tourism, Arts And Culture, Malaysia (MOTAC)** **Keynote address by YAB Dato' Seri Anwar bin Ibrahim Prime Minister of Malaysia** Launch Gambit MOU Signings Press conference
10.20am	**IN CONVERSATION WITH YBM MOTAC** **Moderator** Samer Allawy, Bureau Chief, Malaysia, Al Jazeera Media Network
10.40am	**"FAITH AND FAMILY BEYOND BORDERS"** **Special Remarks by** Mohammad Faisal Abu Suaib Khan Director General, ITC

Day 1 | Thursday | 5 November 2026

11.00am Morning Break + Industry Networking

11.20am

FUTURE OF UMRAH : AWAKENING REGIONAL MARKETS' INTERSECTORAL OPPORTUNITIES

Panelists

+ Encik Chua Choon Hwa, Deputy Secretary General (Tourism), MOTAC
+ Saira Hayati, Content Creator and Educator, United Kingdom
+ Dr. Khaled Abdo Qaid, Business Development Manager & International Tourism Expert, Hesen Al Musafer Travel & Tourism, Saudi Arabia

Moderator

+ Dr. Fathir Badri Alhadad, Vice President, Umrah and Hajj Travel Agencies Association of Malaysia (PAPUH)

12.00pm

MIDDLE EAST GEOPOLITICAL OUTLOOK: TURNING CRISIS TO TRIUMPH

Panelists

+ Dato' Muzammil Mohamad Regional Manager, Qatar Airways Board of Trustees, ITC
+ Zeshan Hayat, Founder & CEO, Hayat Group, Japan
+ Samer Allawy, Bureau Chief, Malaysia, Al Jazeera Media Network
+ Nadia Omer, CEO, AirAsia MOVE

Moderator

+ Gary Bowerman Managing Director, Asia Travel Re:Set & Co-Host, The South East Asia Travel Show

Day 1 | Thursday | 5 November 2026

12.40pm	**IMMERSIVE DIGITAL ART SHOW: ANATOMY OF SCENE** + Brought to life by Sony Malaysia and Delivered by Award-winning Visual Maestro Nazri Sulaiman, Sony Alpha Pro
1.00pm	Lunch + Industry Networking + Solat Zohor
2.00pm	**TECH TALK: GENERATIVE AI IN SHAPING THE MUSLIM FRIENDLY TRAVEL EXPERIENCE** **Panelists** + Yaacob Ismail, CEO, CFO & Co-Founder, Halaali, Mauritius + Raad Ajlouni, Founder, AI4Impact, Switzerland + Mamadou Ndiaye, Founder & CEO, Appsaya & Wasabih, Senegal/Malaysia **Moderator** + Amerrudin Ahmad, Director General, National Visual Arts Development Board
2.40pm	**HALAL GASTRONOMY: PALATES OF MALAYSIA'S MULTICULTURAL CULINARIES** **Panelists** + Datuk Wira Mustafa Chan, Group Managing Director, Mohd Chan Group Berhad Board of Trustees, ITC + Affandi Ahmad, Founder/ Managing Director, Jaman Tory Resepi, + Catherine Goh, CEO, Santan, Air Asia **Moderator** + Prof. Dr. Muhammad Shahrim Karim, Professor of Malaysia Heritage Food and Culture, Putra University Malaysia (UPM)

Day 1 | Thursday | 5 November 2026

3.20pm	**MUSLIM FRIENDLY ASSURANCE RECOGNITION: BALANCING ACT OF INTEGRITY AND ENTERPRISE** **Panelists** + Mohammad Faisal Abu Suaib Khan, Director General, ITC + Fazal Bahardeen, Founder & CEO, CrescentRating, Singapore + Nicholas Hsiu Wei Kong, Director, Taiwan Halal Certification Development + Tashokhadzhi, Head of Halal, RusQuality, Russia **Moderator** + Mahathir Amin, Director, Industry Development, ITC
4.00pm	Coffee Break + Industry Networking + Solat Asar
4.20pm	**FORCE OF CULTURE: A VISION OF ISLAMIC HERITAGE** **Panelists** + Dr. Ekaterina Rashidin, Founder, GoMalaysia Sdn Bhd + Beha Rahal, President, Islamic Cultural Beneficent Centre (CCBI), Brazil + Aliza Kim, Influencer, Speaker, Advocate, TV and Online Personality **Moderator** + Mirza Vejzagic, Vice President, Malaysia-Bosnia and Herzegovina Business Council (MBBC)
5.00pm	**ISLAMIC CALLIGRAPHY SHOW: CONQUERING THE WALL** + A showreel of artistic journey by Project ZeroSix

Day 1 | Thursday | 5 November 2026

5.20pm

INSIDE THE MIND OF THE MUSLIM TRAVELLERS: WHAT DESTINATIONS NEED TO KNOW

Panelists

+ Ferrani Inveztia, Travel Content Creator, Indonesia
+ Atilla Barbarossa, Travel Influencer & Filmmaker, Barbarossa Films, Germany
+ Hasan Bulbul, Content Creator & Host, Muslim Travel Show, United Kingdom

Moderator

+ Aisha Ismail, COO & Co-Founder, Halaali, Canada

6.00pm

End of Day 1

Program

Conference

Day 2
6 Nov
2026

Day 2 | Friday | 5 November 2026

8.00am	Registration + Industry Networking
9.30am	**DRIVEN BY DEEN: BAROMETER OF SUSTAINABLE TOURISM IN ISLAM** **Panelists** + Hafsa Gaher, Founder & CEO, Halal Travel Network, United Kingdom + Dato' Seri Michael Yong, Founder, King's Park Genting Highland **Moderators** + Prof. Emeritus Datuk Dr. Azizan Baharuddin, Chairholder, UKM
10.10am	**"THE ADVENTURE OF TOK GULIN & CIK RAI: EXPLORING FOLKS SONGS"** + A staged reading with laughter, music, mischief and heart bigger than stage!
10.30pm	Morning Break + Industry Networking
10.50pm	**EMERGENCE OF NEW ISLAMIC TOURISM MARKET: ALL EYES ON THE EAST AND SOUTH ASIA** **Panelists** + H.E. Mr. Katoeu Mohammad Nossry, Deputy Minister of Tourism, Cambodia + Marshad Barry, President Sri Lanka Malaysia Business Council, Sri Lanka + Mohammed Firoz Anwar, CEO, Travel of India, India **Moderator** + Ekaterina Evgrafova, Deputy Trade Representative, Ministry of Economy Development of the Russian Federation in Malaysia

Day 2 | Friday | 5 November 2026

11.30pm

TRAVEL WITH TAKAFUL: MANAGING EVENTUALITIES THE PRINCIPLED WAYS

Panelists

+ Mohd Amri Mohd Sofian, Executive Director, ETIQA
+ Prof. Dr. Ziyaad Mahomed, Associate Researcher, INCEIF University
+ Dr. Norwan Ahmad, Undersecretary, Industry Development Division, MOTAC

Moderators

+ Prof. Dr. Faiz Izwan, Department of Tourism Management, UiTM

12.10pm

INDUSTRY RESOLUTION

Panelists

+ Mohammad Faisal Abu Suaib Khan, Director General, ITC
+ H.E. Mr. Katoeu Mohammad Nossry, Deputy Minister of Tourism, Cambodia
+ Yaacob Ismail, CEO, CFO & Co-Founder, Halaali, Mauritius
+ Hafsa Gaher, Founder & CEO, Halal Travel Network, United Kingdom

Moderator

+ Gary Bowerman Managing Director, Asia Travel Re:Set & Co-Host, The South East Asia Travel Show

12.30pm

LAUNCHING OF 5TH WITC MART

+ By YAB Dato' Sri Diraja Haji Wan Rosdy bin Wan Ismail.
  Menteri Besar Pahang Darul Makmur

Program

The Agenda

Tracks Breakdown



Future of Umrah:
Awakening Regional Markets' Intersectoral Opportunities

Umrah is evolving from a religious journey into a powerful regional economic ecosystem. For ASEAN, this transformation presents an opportunity to move beyond traditional pilgrimage service looking at this niche as a fertile ground for intersectoral partnerships.

The competitive advantage will belong to ecosystems, not individual companies. Governments and industry leaders should therefore focus on interoperable digital infrastructure, trusted standards, seamless connectivity and strategic public-private partnerships.

1 **Catch the session**
on 5 November 2026, 11.20am

Middle East Geopolitical Outlook:
Turning Crisis to Triumph

Geopolitical uncertainty is reshaping the Middle East's tourism landscape. Yet crises can create strategic openings for destinations willing to transform vulnerability into differentiation.

The question is no longer how countries can protect tourism from disruption, but how tourism can become an instrument of resilience, economic diversification and regional cooperation.

2 **Catch the session**
on 5 November 2026, 12.00pm

Immersive Digital Art Show:

Anatomy of Scene



Brought to life by Sony Malaysia and Delivered by Award-winning Visual Maestro Nazri Sulaiman, Sony Alpha Pro

SONY



3 **Catch the session**
////////////////////////
on 5 November 2026, 12.40pm

Tech Talk:

Generative AI in Shaping The Muslim Friendly Travel Experience

Generative AI is poised to reshape Islamic tourism—not by replacing human hospitality, but by making Muslim-friendly travel more personalised, seamless and inclusive.

Yet technology without trust can undermine the very experience it seeks to improve. This topic seeks to make a case for Muslim-friendly AI that is to be built around privacy, transparency, cultural intelligence, accurate halal information and human oversight. The goal should not be algorithmic homogenisation, but rather greater recognition of the diversity within the global Muslim market.



4 **Catch the session**
////////////////////////
on 5 November 2026, 2.00pm



Malaysia's culinary identity is and was never a single cuisine; it is a living expression of cultures that have traded, migrated and coexisted for centuries. Malay, Chinese, Indian, Indigenous, Peranakan and other communities have contributed ingredients, techniques and traditions, creating a gastronomic landscape that is both distinctly Malaysia Truly Asia.

5 **Catch the session**
////////////////////////
on 5 November 2026, 2.40pm

Halal Gastronomy:

Palates Of Malaysia's Multicultural Culinaries

At the heart of this melting pot is the concept of Halal—a framework of trust, integrity and responsible consumption.



Muslim Friendly Assurance Recognition:

Balancing Act of Integrity and Enterprise

6 **Catch the session**
////////////////////////
on 5 November 2026, 3.20pm

As Islamic tourism expands across borders, one question becomes increasingly clear: who assures the travellers that a "Muslim-friendly" experience is genuinely what it claims to be? Without common benchmarks, the proliferation of Muslim-friendly labels risks creating confusion, inconsistent quality and, ultimately, a deficit of trust.

An industry-led recognition combines the rigour of formal standards with the agility required by a rapidly evolving tourism marketplace. Shared criteria covering halal food, prayer facilities, accommodation, family needs, privacy, wellness and cultural sensitivity could provide travellers with comparable assurance while allowing businesses room to innovate.

Force of Culture:

A Vision of Islamic Heritage

7 **Catch the session**
////////////////////////
on 5 November 2026, 4.00pm

Across centuries, Islamic civilisation transformed scholarship, architecture, science, art, commerce and urban life into interconnected expressions of a shared worldview. Libraries, madrasahs, souqs, mosques, markets, gardens and historic cities were not isolated institutions; they formed ecosystems where knowledge, spirituality, community and business could flourish together.

This session talks about the modern day's challenges to preserve this heritage without turning it into a static museum piece based on the premise that the future of Islamic heritage lies neither exclusively in preservation nor modernisation, but in intelligent continuity: protecting authenticity while enabling new forms of learning, creativity and tourism enterprise.



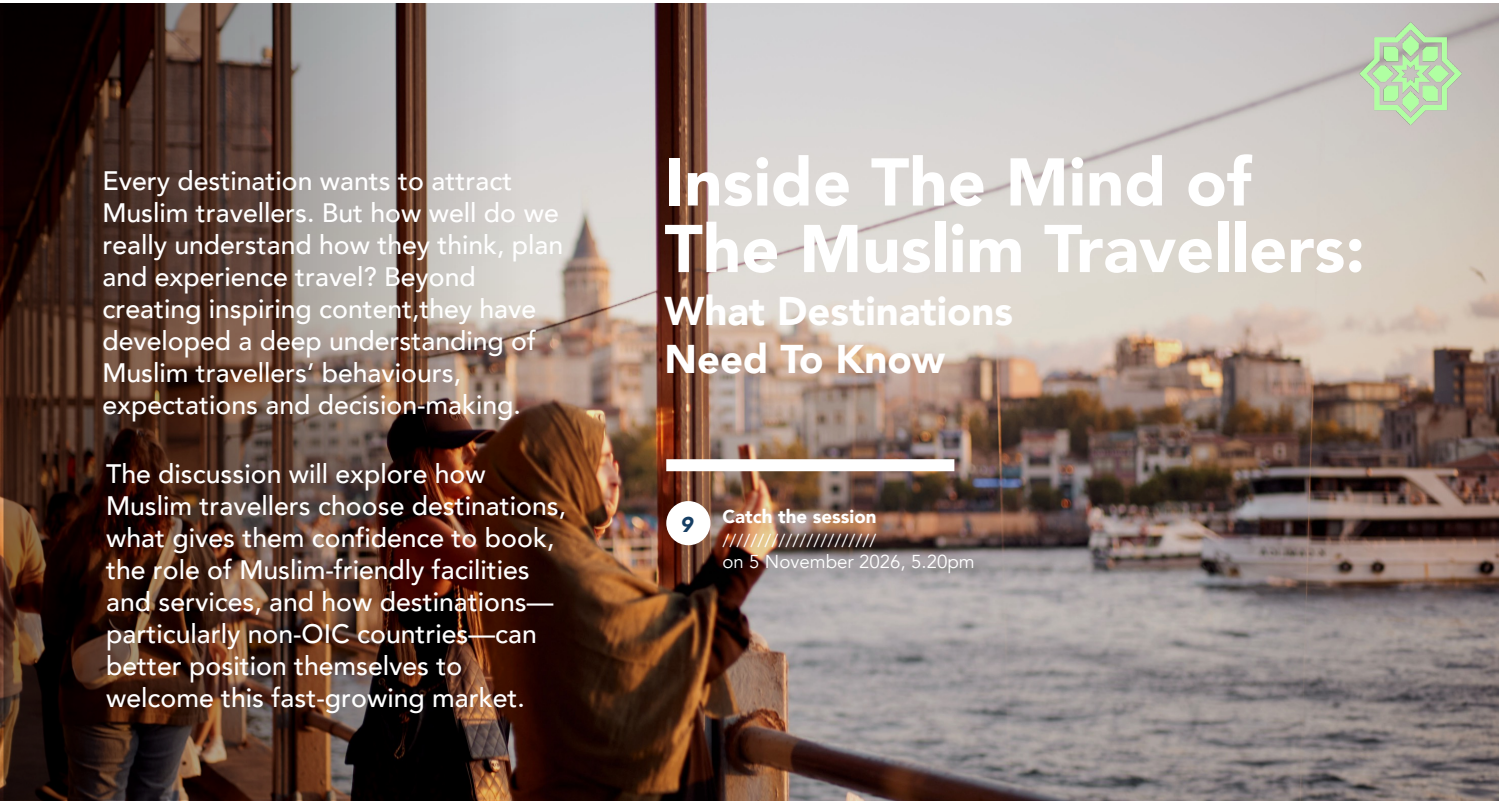
Islamic Calligraphy Show :

Conquering The Wall

Conquering the Mural is staging an articulation of meeting point between faith, artistry and the living heritage of a state. A future tourism icon in waiting. In this WITC's exclusive, words become architecture; curves become rivers; geometry unfolds like the patterns of a Malay textile. The calligrapher's hand becomes both artist and storyteller, revealing Islamic art not as something frozen in history, but as a language still capable of surprise.

The innovation is in the convergence of traditional mastery and contemporary visual technology. Projection, music, lighting and live performance transform the mural into an immersive cultural experience. Yet the ambition extends beyond spectacle. The mural becomes a cultural asset—capable of attracting visitors, supporting local creative talent and Pahang becomes a story written in light.

8 **Catch the session**
////////////////////////
on 5 November 2026, 4.40pm



Inside The Mind of The Muslim Travellers:

What Destinations Need To Know

Every destination wants to attract Muslim travellers. But how well do we really understand how they think, plan and experience travel? Beyond creating inspiring content,they have developed a deep understanding of Muslim travellers' behaviours, expectations and decision-making.

The discussion will explore how Muslim travellers choose destinations, what gives them confidence to book, the role of Muslim-friendly facilities and services, and how destinations—particularly non-OIC countries—can better position themselves to welcome this fast-growing market.

9 **Catch the session**
on 5 November 2026, 5.20pm

Driven By Deen:

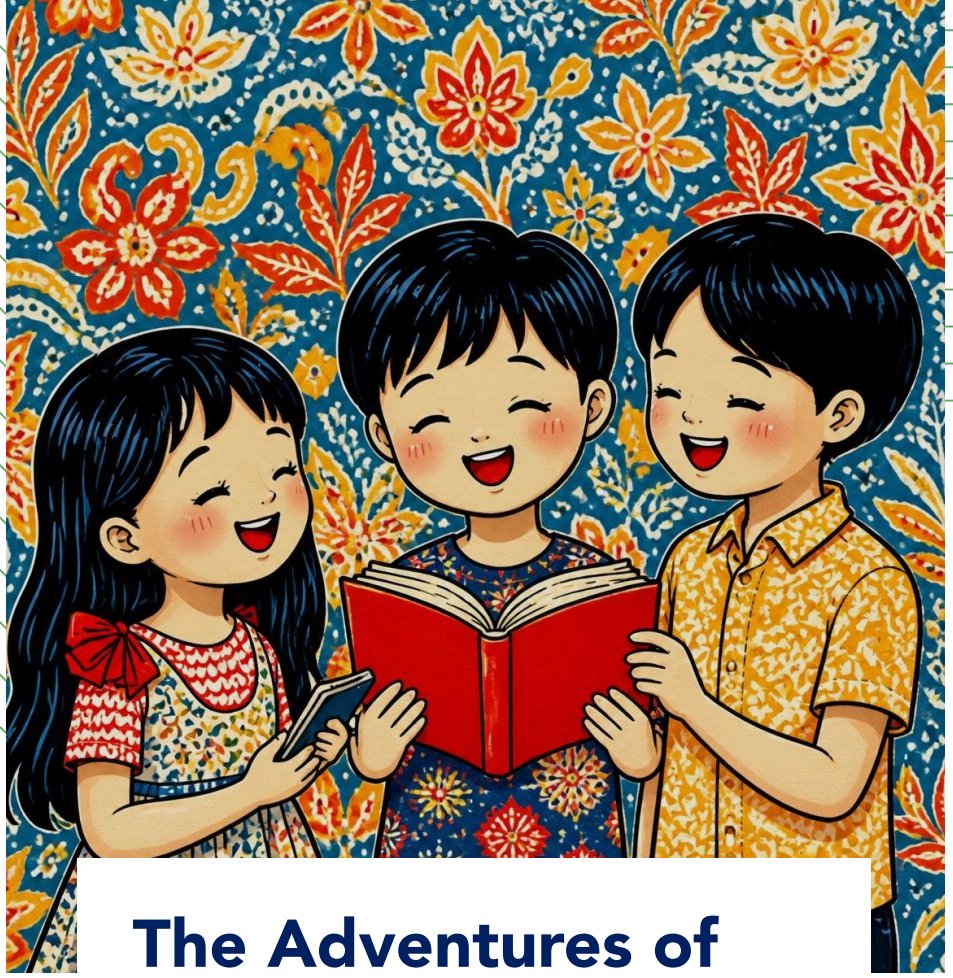
Barometer of Sustainable Tourism in Islam



In Islam the principles of sustainability can be understood through the concept of as deen, or way of life. This session aims to draw the parallel between modern and contemporary framework with longstanding Islamic teachings on stewardship, justice, moderation and responsibility.

Applied to the tourism sector, these principles translate into practical choices: protecting natural resources, reducing waste, treating workers fairly, preserving cultural heritage and ensuring that tourism benefits host communities. Driven by Deen positions sustainability not as compliance, but as conviction —transforming Islamic values into a practical barometer for responsible tourism.

10 **Catch the session**
on 6 November 2026, 9.30am



The Adventures of Tok Gulin & Cik Rai

Exploring Folk Songs.

11 **Catch the session**
on 6 November 2026, 10.10am

The Adventures of Tok Gulin & Cik Rai: Exploring Folk Songs, published by National Department for Culture and Arts Malaysia (JKKN) Malaysia, invites children into the colourful world of Malaysian traditional music through two engaging characters.

The book transforms folk songs from something children might encounter only as heritage into something they can discover, sing and enjoy. Through playful storytelling, familiar melodies and cultural exploration, Tok Gulin and Cik Rai help young readers connect with the stories, rhythms and traditions carried through generations.

Emergence of New Islamic Tourism Market:

All Eyes On The East And South Asia

The next frontier of Islamic tourism may not be defined by geography alone, but by the convergence of culture, connectivity and consumption across Asia. East and South Asian market brings scale and growing appetite for cultural, nature, wellness and experiential travel.

As a bloc, they offer an equally compelling portfolio: ancient heritage, spirituality, gastronomy, wellness and extraordinary cultural diversity. Their value to Islamic tourism lies not in replicating established Middle Eastern models, but in creating new journeys where Asian identities intersect.

12 **Catch the session**
on 6 November 2026, 11.00am

Travel with Takaful:

Managing Eventualities the Principled Ways

13 **Catch the session**
on 6 November 2026, 11.40am

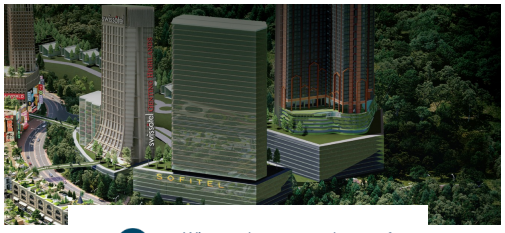
Takaful offers a fundamentally different proposition—one built around mutual assistance, shared responsibility and Shariah principles. The competitive advantage lies in trust. In this session, the discussion on Travel with Takaful aims to reframe insurance from mere transactional into a mechanism for sharing responsibility. In an increasingly uncertain world, principled protection can become not merely a financial product, but a distinctive pillar of Muslim-friendly travel.



The Signings

MOUs

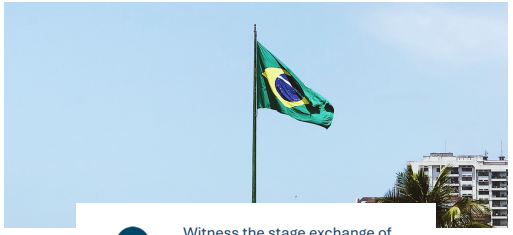
MOU signings at 5TH WITC 2026



Witness the stage exchange of MOU on 5 November 2026 after the official launch ceremony

ITC x King's Park, Genting Highlands, Malaysia

ITC collaborates with King's Park Genting Highlands, an upcoming premier tourism, commercial and resort development in Malaysia. The Park's aspiration to be a Muslim-friendly destination aligned ITC's global capacity development program are set out to bring a whole new experience to the Islamic tourism market.



Witness the stage exchange of MOU on 5 November 2026 after the official launch ceremony

ITC x Islamic Cultural Beneficent Centre (CCBI), Brazil

Brazil's CCBI is the latest international organization onboard as the adopter of ITC's MFAR program. Through the collaboration, CCBI will be trained and guided to develop the South America's Islamic economy market focused on Islamic tourism as Halal industry in the region continues to grow with Brazil dominating its market.

MOU signings at 5TH WITC 2026

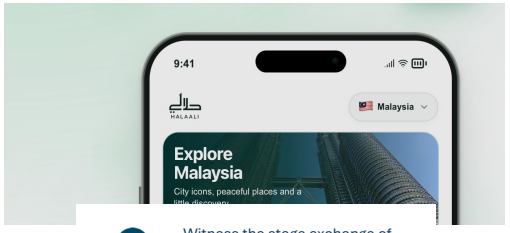
ITC x Ministry of Tourism Kingdom of Cambodia



Witness the stage exchange of MOU on 5 November 2026 after the official launch ceremony

Kingdom of Cambodia is the next strategic partner to Malaysia through its collaboration with ITC in strengthening the Islamic tourism ecosystem and supply chain to better serve the growing numbers of Muslim tourists into the region. The partnership is testimonial to global acceptance of ITC's flagship program MFAR as the only government-led global benchmark in guiding the Islamic tourism industry.

ITC x Halaali Canada



Witness the stage exchange of MOU on 5 November 2026 after the official launch ceremony

With artificial intelligence (AI) taking the tourism industry by storm, the Muslim travellers' market are getting younger and more tech-savvy than ever. To prepare Malaysia for this, ITC teams up with the Canada-based Halaali to bring a new digital travel experience through its highly-curated super app.



Welcome Dinner

5 Nov 2026

Day 1 | Thursday | 5 November 2026

Welcome Dinner

Pahang in Grandeur: An evening of heritage and hospitality

7.45pm	Arrival of Guests / Registration / Maghrib Prayers
7.50pm	Arrival of YAB Dato' Seri Diraja Haji Wan Rosdy bin Wan Ismail Menteri Besar of Pahang
7.55pm	Arrival of YAB Dato' Seri Dr. Ahmad Zahid Hamidi Deputy Prime Minister of Malaysia
8.00pm	Opening Remarks / Negaraku / Pahang State Anthem / Doa Recital
8.05pm	Welcome Address by YAB Dato' Seri Diraja Haji Wan Rosdy bin Wan Ismail Menteri Besar of Pahang
8.10pm	Keynote Address by YAB Dato' Seri Dr. Ahmad Zahid Hamidi Deputy Prime Minister of Malaysia Group Photo Op
8.15pm	Dinner
8.20pm	Cultural Performance Video presentation
8.45pm	VM 2026 Surreal Experiences Final Performance
9.00pm	End of Programme

Day 1 | Thursday | 5 November 2026

Welcome Dinner

Pahang in Grandeur: An evening of heritage and hospitality

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8.20pm	Cultural Performance Video presentation
8.45pm	VM 2026 Surreal Experiences Final Performance
9.00pm	End of Programme


Technical
Tour
7 Nov
2026

Saturday | 7 November 2026

Technical Tour

Pahang in Grandeur: Wonders of The East Coast

9.30am	Check out from Zenith / Assembly at Zenith Lobby
10.30am	**Exclusive Tour to Pantai Cendor : Pahang's turtle hatchery site** Beyond mere scenic horizon of Pahang's quietly beautiful coastline, Pantai Cendor is home for sea turtles, where conservationists work to protect one of nature's most vulnerable journeys. This is an intimate look at how turtle eggs are carefully protected before hatchlings make their way toward the ocean, a meaningful rare encounter with the life of ancient mariners.
1.00pm	**Lunch / Solat Zohor at The State Mosque of Pahang**
2.30pm	**Visit to Royal Pahang Weaving Development Complex Sg. Soi, Kuantan** Discover the rich heritage of Pahang at the Royal Pahang Weaving Development Complex in Sungai Soi, Kuantan. This cultural attraction offers visitors an opportunity to explore the traditional art of Pahang weaving, famously known for its intricate patterns, vibrant colours, skilled and artisanal craftsmanship – a glimpse into the cultural identity and artistic traditions of the local community.
5.00pm	**Depart to KL**



Air Terjun
Sungai Pandan

My Notes

5th WORLD ISLAMIC TOURISM CONFERENCE 2026

"Faith and Family Beyond Borders"

Permanent Secretariat

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